ALCOHOL & HEALTH DISPARITIES

JOHN A. MAISCH & ABRAM NEUMANN
ALCOHOL POLICY CONFERENCE 2018
WASHINGTON D.C.
PINE RIDGE, SOUTH DAKOTA
POPULATION: 30,000 +
DRY RESERVATION
WHITECLAY, NEBRASKA

POPULATION: 12
BEER STORES: 4
Whiteclay is located less than 300 yards from the dry Pine Ridge Indian Reservation.
Whiteclay’s four beer stores sold 11,000 cans of beer each day (or 3.5 million per year) in 2015 alone.
Until April 19, 2017, when the Nebraska Liquor Control Commission voted unanimously to close Whiteclay beer stores.
VULNERABLE POPULATIONS ARE ESPECIALLY SUSCEPTIBLE TO INDUSTRY AND REGULATORY FAILURES TO RESTRICT PREDATORY PRACTICES
Nebraska Liquor Control Commission was required to consider population, traffic, outlet density, and adequacy of law enforcement prior to license issuance, yet Whiteclay was issued and reissued four beer licenses. Neb. Stat. Ann. §53-132(3).
Sheriff Dispatch Logs reflected fights and assaults in Whiteclay on a regular basis.
Sheridan County Dispatch Logs also confirmed reports that a woman, later identified as Sherry Wounded Foot, was found unresponsive behind a building in Whiteclay on August 5, 2016.
Whiteclay resident ABRAM NEUMANN keep a journal of criminal activities that were occurring in Whiteclay which were introduced into evidence at the Whiteclay relicensure hearings before the Nebraska Liquor Control Commission.
FETAL ALCOHOL SPECTRUM DISORDER
Public health experts estimate that one out of every four Pine Ridge infants are born with FASD.
FASD Clinician and South Dakota Adoptive Parent NORA BOESENM helped draw a strong connection between Whiteclay beer sales and the FASD epidemic in South Dakota.
NORA’S adopted daughter, Arianna, whose biological mother breached in Whiteclay, was born with FASD. Her struggles changed the entire Whiteclay narrative.
ARIANNA’S HEALTHCARE COSTS

HOSPITALIZATION COSTS: $3,300,000

ANNUAL COSTS for Formula, Medications, and Other Healthcare Expenses: $195,240 (or $16,270 per month) including $3,048.90 per month for special feeding formula.

FIRST 60 MONTHS OF ARIANNA’S LIFE

0-3 $858K  4-12 $1.2M  13-24 $610K  25-36 $395K  37-48 $107K  49-60 $147K
TONIGHT at 7 P.M.
FILM SCREENING of
SOBER INDIAN | DANGEROUS INDIAN
Followed by Q&A with
Whiteclay Activists including
FRANK LAMERE
TOMORROW at 8:15 A.M. PLENARY PANEL on WHITECLAY: HOPE, HEALING, AND HARM PREVENTION featuring NORA BOESEM, ABRAM NEUMANN, DEB EVERSEN, & FRANK LAMERE