Update on Federal Activities under the Sober Truth on Preventing Underage Drinking (STOP Act)

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As required by the Alcohol Policy 18 Conference, I have signed a disclosure statement and note the following conflict(s) of interest:

None
Underage Drinking: Understanding the Problem

Underage drinking is a pervasive public health and safety problem

- Motor vehicle crashes (the greatest single mortality risk for underage drinkers)
- Suicide
- Violence (e.g., homicides, assaults, and rapes)
- Unintentional injuries (e.g., burns, falls, and drowning)
- Brain impairment
- Alcohol dependence
- Risky sexual activity
- Academic problems
- Alcohol and drug poisoning
## Cost to Communities

<table>
<thead>
<tr>
<th></th>
<th>Health Care Expenditures</th>
<th>Other Impacts (loss of productivity, crashes, crime, etc.)</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Overall Excessive Alcohol Use</strong> (includes underage alcohol use)</td>
<td>$28 billion</td>
<td>$221 billion</td>
<td>$249 billion</td>
</tr>
<tr>
<td><strong>Underage Alcohol Use</strong> (all is considered excessive)</td>
<td>$3.8 billion</td>
<td>$20.6 billion</td>
<td>$24.3 billion</td>
</tr>
</tbody>
</table>

Alcohol is still the most widely used substance among Americans < age 21

Percentage of 10th Graders Reporting Use in Past Month in 2016
Alcohol Use – Adolescents

Center for Behavioral Health Statistics and Quality (2016). *Key substance use and mental health indicators in the United States: Results from the 2015 National Survey on Drug Use and Health*. Substance Abuse and Mental Health Services Administration.
Alcohol use markedly increases with age (data from 2015)

Alcohol—Increases with Age

Center for Behavioral Health Statistics and Quality (CBHSQ; 2016). *Results from the 2015 National Survey on Drug Use and Health: Special Data Analyses*. Substance Abuse and Mental Health Services Administration.
Past month alcohol use by 12- to 17-year-olds: 2004 to 2014

<table>
<thead>
<tr>
<th></th>
<th>Any Use</th>
<th>Binge Use</th>
<th>Heavy Use</th>
</tr>
</thead>
<tbody>
<tr>
<td>2004</td>
<td>17.6%</td>
<td>11.1%</td>
<td>2.7%</td>
</tr>
<tr>
<td>2014</td>
<td>11.5%</td>
<td>6.1%</td>
<td>1.0%</td>
</tr>
</tbody>
</table>

Prevention is Working!

Center for Behavioral Health Statistics and Quality (CBHSQ; 2015). *Results from the 2014 National Survey on Drug Use and Health*. Substance Abuse and Mental Health Services Administration.
2006: Congress enacts Sober Truth on Preventing (STOP) Underage Drinking Act, Public Law 109-422

2016: Congress reauthorizes STOP Act, Public Law 114-255
I. Interagency Coordinating Committee on the Prevention of Underage Drinking

STOP Act directs that ICCPUD “shall guide policy and program development across the Federal Government with respect to underage drinking”
A coordinated federal approach to preventing and reducing underage drinking

• Coordinates federal efforts aimed at preventing and reducing underage drinking

• Works with governments and organizations at the state, territory, and local levels to reduce and prevent underage drinking and its consequences

• Produces the annual *Report to Congress on the Prevention and Reduction of Underage Drinking*

SAMHSA is the lead agency
STOP Act mandates annual Report to Congress on the Prevention and Reduction of Underage Drinking
• Provides annual highlights of ICCPUD federal agency activities to reduce underage drinking

• Includes best practices to address the problem of underage drinking

• Summarizes state underage drinking prevention activities
Report on State Programs & Policies
• Underage drinking prevention programs
• Enforcement efforts
• Expenditures on underage drinking prevention

State Reports
• State profiles and underage drinking facts

Availability
• [www.stopalcoholabuse.gov](http://www.stopalcoholabuse.gov)
• Can be downloaded as an entire document, by state report, or by policy
Each state report contains:

- **Map**
- **Population data**
- **State underage drinking data**
State Reports

Each state report contains:

- Legal data on 26 policies
- State Survey responses

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**Alabama State Survey Responses**

<table>
<thead>
<tr>
<th>State Agency Information</th>
</tr>
</thead>
<tbody>
<tr>
<td>Agency with primary responsibility for enforcing underage drinking laws:</td>
</tr>
<tr>
<td>Alabama Alcoholic Beverage Control Board</td>
</tr>
</tbody>
</table>

**Enforcement Strategies**

| State law enforcement agencies use:                      |  
| Cops in Shops                                           | No  
| Shoulder Tap Operations                                 | No  
| Party Patrol Operations or Programs                     | No  
| Underage Alcohol-Related Fatality Investigations        | No  

| Local law enforcement agencies use:                     |  
| Cops in Shops                                           | No  
| Shoulder Tap Operations                                 | No  
| Party Patrol Operations or Programs                     | Yes  
| Underage Alcohol-Related Fatality Investigations        | Yes  

| State has a program to investigate and enforce direct sales/shipment laws               | Don't know  
| Primary state agency responsible for enforcing laws addressing direct sales/shipments of alcohol to minors | Not applicable  
| Such laws are also enforced by local law enforcement agencies                           | Not applicable  

**Enforcement Statistics**

<p>| |</p>
<table>
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</table>
| State collects data on the number of minors found in possession by state law enforcement agencies                                    | Yes  
| Number of minors found in possession by state law enforcement agencies                                                          | 982  
| Data are collected on these activities                                                                                              | No  
| State conducts underage compliance checks/decy operations to determine if alcohol retailers are complying with laws prohibiting sales to minors | Yes  
| Number of retail licensees in state (including random checks)                                                                     | Unknown  
| Number of licensees checked for compliance by state agencies                                                                        | 3,126  
| Numbers pertain to the 12 months ending                                                                                             | 12/31/2013  
| Compliance checks/decy operations conducted at on-sale, off-sale, or both retail establishments                                     | On-sale only  
| State conducts random underage compliance checks/decy operations to determine if alcohol retailers are complying with laws prohibiting sales to minors | Yes  
| Number of licensees subject to random state compliance checks/decy operations                                                       | 313  
| Number of licensees that failed random state compliance checks                                                                     | 20  

**Sanctions**

| State collects data on fines imposed on retail establishments that furnish minors |  
| Number of fines imposed by the state                                             | No  
| Total amount in fines across all licensees                                        | Not applicable  
| Smallest fine imposed                                                             | Not applicable  
| Largest fine imposed                                                              | Not applicable  
| Numbers pertain to the 12 months ending                                            | 12/31/2013  

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SAMHSA Substance Abuse and Mental Health Services Administration
• First reported in 2012 Report to Congress

• All 50 states and the District of Columbia provide responses

• Four key sections
  – State enforcement activities
  – State prevention programs
  – State interagency collaborations/best practices
  – State expenditures
Example: Compliance Checks
Example: Compliance Checks

<table>
<thead>
<tr>
<th>Compliance Check Protocols</th>
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</thead>
<tbody>
<tr>
<td>Does the state have a written protocol for when an underage decoy is used in compliance checks?</td>
<td>Yes</td>
</tr>
<tr>
<td>What is the minimum age a decoy may be to participate in a compliance check?</td>
<td>18</td>
</tr>
<tr>
<td>What is the maximum age a decoy may be to participate in a compliance check?</td>
<td>20</td>
</tr>
<tr>
<td>What are the decoy’s appearance requirements?</td>
<td>Yes, age-appropriate dress and appearance</td>
</tr>
<tr>
<td>Does decoy carry ID during compliance check?</td>
<td>Discretionary</td>
</tr>
<tr>
<td>May decoy verbally exaggerate his or her actual age?</td>
<td>Permitted</td>
</tr>
<tr>
<td>Is decoy training mandated, recommended, prohibited, or not specified?</td>
<td>Mandated</td>
</tr>
</tbody>
</table>
SAMHSA’s Center for Substance Abuse Prevention (CSAP) media campaign:

“Talk. They Hear You.”

• Goal is to reduce underage drinking by providing parents and caregivers of children ages 9-15 with information and resources to discuss the issue of alcohol with their children
Print PSAs

Dinner time.
A perfect moment to talk about alcohol.

An alarming number of pre-teens are drinking alcohol — which makes it urgent to find every opportunity to talk to your kids about the dangers of underage drinking. For tips on how — and when — to begin the conversation, visit:
www.underagedrinking.samhsa.gov

When he takes a break from studying.
A perfect moment to talk about alcohol.

An alarming number of pre-teens are drinking alcohol — which makes it urgent to find every opportunity to talk to your kids about the dangers of underage drinking. For tips on how — and when — to begin the conversation, visit:
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Shopping break.
A perfect moment to talk about alcohol.

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www.underagedrinking.samhsa.gov
Point-of-Purchase Materials

5.5 x 8.5 Counter Card

SAMHSA
Substance Abuse and Mental Health Services Administration
While time with Dad is still his idea of fun.
A perfect moment to talk about alcohol.

Start talking to your children about alcohol before they start drinking—as early as 9 years old. Scan here for tips on how and when to talk to your kids about the dangers of underage drinking.

Before she starts asking for the truck keys.
A perfect moment to talk about alcohol.

Learn the do’s and don’ts of talking to kids about underage drinking with Talk They Hear You. Get the app at:
www.underagedrinking.samhsa.gov
Infographics: Start the Conversation

START THE CONVERSATION
UNDERAGE DRINKING

10% of 12-year-old kids say they’ve tried alcohol.

50% by age 1.

That number jumps to

10% of 9- to 10-year-olds have already started drinking.

But 80% of kids believe their parents should have a say in whether they drink alcohol.

And parents have significant influence on whether.

The sooner you talk to your kids about alcohol, the greater chance you have of influencing their decisions.

Practice for one of the most important conversations you may ever have with SAMHSA’s “Talk. They Hear You.” Mobile Application, available for download on the App Store®, Google Play®, and the Windows® Store. Learn more at http://underagedrinking.samhsa.gov.

Parents, you have the power to help prevent underage drinking by talking to your children early and often about the dangers.

Prepare for one of the most important conversations you may ever have with SAMHSA’s “Talk. They Hear You.” Mobile Application, available for download on the App Store®, Google Play®, and the Windows® Store. Learn more at http://www.underagedrinking.samhsa.gov.

SAMHSA’s mission is to reduce the impact of substance abuse and mental illness on America’s communities.

IT’S NEVER TOO EARLY TALKING ABOUT UNDERAGE DRINKING

10% of the alcohol consumed by 12- to 14-year-olds is in the form of binge drinking.

When asked about the last time they drank:

23.1% of underage drinkers reported having 1 drink.

18.1% 2 drinks

24.3% 3 or 4 drinks

24% 5 to 8 drinks

10.4% 9 or more drinks

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KNOW THE FACTS ABOUT UNDERAGE BINGE DRINKING
• Campaign materials have been translated to Spanish

• Are available on a Spanish-language website: www.samhsa.gov/hable-elleos-escuchan
New PSA – “Dads”
III. Community Grants

• STOP Act provides funding for annual grants to community coalitions working to prevent and reduce underage drinking

• Currently funds 97 community coalitions in 29 states

• In total, 178 grants since inception
Effective prevention initiatives require coordinated effort among:

- Federal, state, and local policymakers
- Law enforcement
- Educational institutions
- Healthcare community
- Mass media
- Concerned citizens
A Multi-Level Approach to Prevention

Multilevel approach must use many different strategies:

- Education
- Enforcement
- Public awareness/media
- Early intervention and referral programs
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www.samhsa.gov

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